

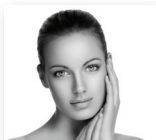
MEASURING THE HEALTH, WELLNESS AND BEAUTY OF SKIN



Soft
PLUS

The beauty skin screening concept which ticks all the right boxes

- ☒ Prestige ☒ Top to toe skin assessment ☒ Powerful marketing and sales support



Face



Anti-Ageing



Cellulite



Laser



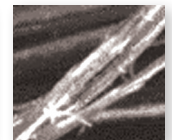
Brightening



Sun Tolerance



Hands



Micro-Camera

The exclusive Soft Plus Concept: never has skin health assessment brought you so many benefits

What is Soft Plus?

Soft Plus is a unique, completely stand alone skin, body, hair and cellulite assessment system employed by top healthcare and beauty professionals on a global level. It exclusively incorporates a PC system so that professionals are completely independent.

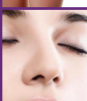
It is designed to assist professionals by supporting the understanding of individual skin conditions and decision-making processes on recommendations of skin care products and treatments, resulting in a documented improvement in product sales, client communication and customer satisfaction.

Soft Plus is a unique device which allows:

- Direct measurement of parameters with dedicated probes
- Visual analysis with micro-camera
- Combined programs for an overall screening

What does Soft Plus assess?

SINGLE RAPID DIRECT TESTS			
	HYDRATION		pH
	ELASTICITY		SEBUM
			TEMPERATURE
			MELANIN

PROGRAMS FOR CONSULTATION SERVICES	
	Face and Face+ Assess the general conditions of the skin and identify problem areas of clients. Available with or without the micro-camera visual analysis.
	Anti-ageing and Anti-ageing+ Identify the signs of skin ageing and the biological age of clients. Available with or without the micro-camera.
	Sensitive skin A unique program suitable for testing on clients with sensitive skin prone to rosacea, redness and coupe rose.
	UV Tolerance Developed to advise the suitable sun protection for each client based on skin type and location of stay. It calculates the phototype, measures melanin level and provides UV index.
	Hands Hands are part of the body which show the first signs of ageing. The program advises the best way to take care of your customer's hands.
	Cellulite A unique program to assess the water retention and level of cellulite through a thermal analysis of any given area of the thigh.
	Whitening/Brightening For clients who wish to brighten or lighten skin. The program supports professionals in understanding the most suitable type of treatment for their client's skin.
	Laser A pre-laser consultation program. The program supports professionals in understanding the most suitable type of treatment for their client's skin and whether there are any intolerances to be considered.
	Scalp Health Screening of condition of scalp, essential for healthy hair and scalp.
	Hair Removal Consultation Assessment of hair density and thickness. This consultation is ideal for comparing results before and after laser treatment or any other hair removal method.
	Acne Consultation How severe acne is. This consultation is ideal for recommending products for acne-prone skins.



Soft plus provides professionals:

- The opportunity of providing enhanced point of care services to consumers and increasing repeat business
- Expert screening and consultation
- Personalised services for each individual customer requirement with 18 consultations for the face, body or hair
- Storage of files for future consultation and marketing purposes
- The only complete stand-alone system which does not require connection to a PC to operate or store files

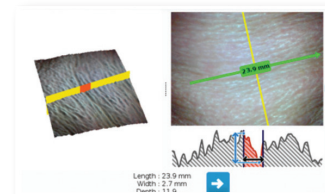
READINGS VIA CAMERA USING THE INNOVATIVE SOFT PLUS SOFTWARE

The Soft Plus also performs advanced visual analysis of skin and hair via a professional but light-weight micro-camera. Programs for consultation are also available including:

READINGS VIA CAMERA	
	Wrinkles an exclusive 3D analysis of wrinkles. Measure the length, width and depth of each wrinkle and move the image around for detailed consultation. Monitor before and after treatment as the program picks up on the slightest changes.
	Pigmentation assess the presence of dark spots or areas of hyper-pigmentation via an easy to view colour coded system. Monitor before and after treatment.
	Pores assess the diameter of client pores.
	Keratin detect the presence of dead skin cells on the stratum corneum.
	Microcirculation discover the presence of even tiny capillaries which will allow for preventative skin care action.
	Dandruff assess the presence and importantly the type of dandruff on the scalp which will allow the correct treatment to be advised.
	Diameter of hair measure the diameter of hair shaft of clients.
	Hair density measure the number of hairs or delicate hair growth in any given area.

MICRO-CAMERA PROGRAM EXAMPLES

Wrinkles



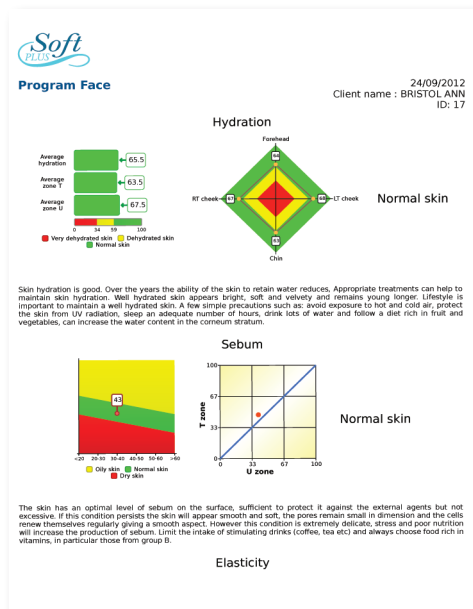
Pigmentation



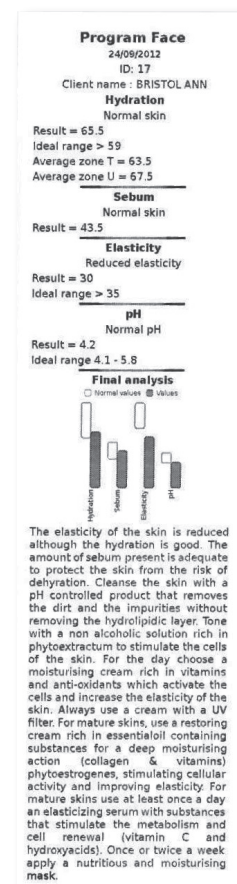
HOW ARE RESULTS PROVIDED BY THE SOFT PLUS SYSTEM?

Results are displayed on the large touch screen display via graphs, images and comments. Both screens and TV monitors may also be plugged directly into the product for conferences, meetings or marketing displays. The Soft Plus system also provides advice based on the results. Results are also available via:

A4 CONSULTATION PRINT OUT



Fast print out option:
Print out of major items including results and comments



CLIENT DATABASE

This allows professionals to record client data, and consult or print at any time. Remember the Soft Plus is a PC based system which allows full storage and access to client data and reports for easy, rapid and efficient management of day to day business.



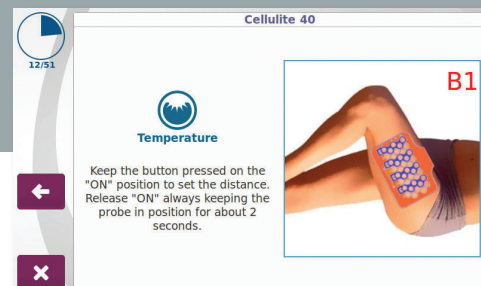
Feature Focus: The Cellulite Program

An exclusive, objective analysis of circulatory conditions based on thermal digital mapping.

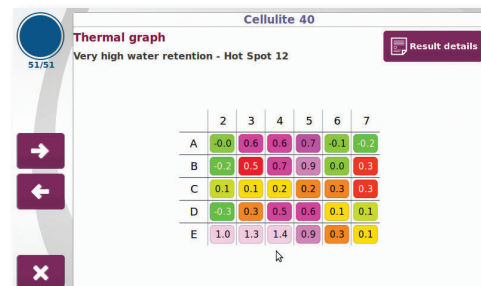
The consultation assesses the variation of temperature in a given area and provides the level of water retention as well as the degree of cellulite by:

- Visual and touch assessment of the skin
- Infra-red thermal analysis

The consultation offers professionals the chance to assess the level of water retention and cellulite of clients and monitor progress through time.



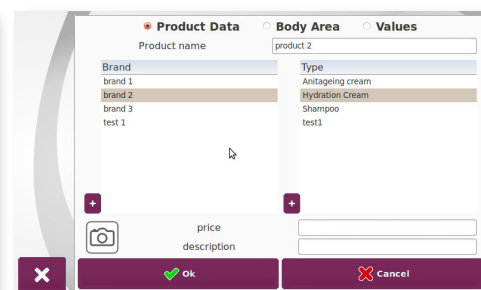
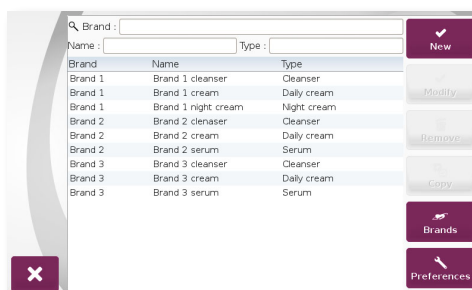
Screening of temperature



Result sheet (graph)

Brand Product Database (optional):

Professionals may add brands, skincare items and treatments to the machine software so that based on a given result, these are automatically recommended by the instrument.



TECHNICAL FEATURES – SOFT PLUS

SKIN ANALYSIS

	PRINCIPLE	FIELD	RESOLUTION
Hydration	Capacitance measurement	0-100 c.u.	1 c.u.
pH	Double cell electrode	2-12	0,1
Sebum	Photometric reading at 505 nm of test strip	0-100 c.u.	1 c.u.
Elasticity	Stress/deformation of skin by suction application	0-50 c.u.	1 c.u.
Melanin	Double wavelength reflectance photometer (1=875 nm, 2=660 nm)	0-100 c.u.	1 c.u.

CELLULITE ANALYSIS

Temperature	Measurement of surface temperature via infrared sensor	20-40°C	0.1°C
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TECHNICAL FEATURES OF INSTRUMENT

	PRINCIPLE
Display Colour	TFT (800x480 WVGA) with touch screen
Printer	Thermal printer
Interface	4 USB 2.0 ports 9 connections for external probes
Power supply	12V DC 3,5A
Power consumption	Max. 60 W
Weight	1.5 Kg without probes
Dimensions	260 (L) x 452 (W) x 111 (H) mm
Operating conditions	15-30°C, Max. relative Humidity 80% (uncondensed)
Storage conditions	0-50°C, Max. relative Humidity 90% (uncondensed)
Certification	CE Mark

TECHNICAL FEATURES OF MICRO-CAMERA

Sensor	CMOS
Magnification	Up to 400X
Resolution	640 X 480 PIXEL



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